

RRR

Knowledge is in the Knowing...

R&R Employee Benefits Professional Team



Molly Flynn-Johns

Manager, Analytics and Data Strategy



Chris Kramer

Employee Benefits Consultant



Patty Frett

Employee Benefits Consultant



Taylor Hahn

Strategic Wellbeing Consultant

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Topics We'll Cover

Team Members

Differentiators – What sets us apart

Using data and analytics – informed decisions

Education and support

Carrier relationships and problem solving

Innovative solutions





What We Think We Know





- Growing human-services agency that helps families thrive
- Deep roots in Milwaukee for almost two centuries
- Diverse workforce with varying benefit needs
- Seeking true consultant partner support strategic vision for employee benefits
 - Offer affordable and sustainable benefits
 - Ensure benefits are equitable
 - Increase employee understanding / maximize value
 - Incorporate Wellbeing to improve health
 - Consider voluntary plans that are customizable
 - Explore contribution modeling salary tiered

R_RR



As the largest, fiercely independent family-owned insurance agency in the Midwest, R&R Insurance provides complete coverage for your business and your employees. We pride ourselves on having "Wall Street" resources with "Main Street" Service.

the **knowledge** brokers[™]

- Employee Benefits
- Business Insurance
- Personal Insurance
- Wealth Management

200 Employees

Waukesha, West Bend & Neenah



Market Shift from Broker to Consultant





Expertise Across Diverse Industries

Over 130 Self-funded Clients Over 1,000 Fully-insured Clients

- Benchmarking
- Claim analysis
- Contribution setting
- Plan differential review



¹¹ The District went through multiple vendors for fully funded health insurance in the last decade. This created substantial administrative time commitment as well as disruption for staff members. R&R carefully evaluated the market and provided a recommendation when conditions were optimal for a switch. In particular, R&R has excelled in their ability to negotiate costs on Stop Loss Insurance and our Pharmacy Benefit Plan to save the District hundreds of thousands of dollars in the first two years of being self-funded.



Jonathan Mitchell Director of Business Services Greendale Schools





Diversity, Equity and Inclusion (DEI)

- Diversity is a strength
- We support diverse employers and community groups
- R&R is on the path to increasing diversity more to do!
- Focused on solutions for clients
- Historical inequities in wages / healthcare
- Benefit and premium analysis
 - Ex: Plans with \$0 deductible and lower copays
 - Ex: Premiums based on income
- Focus on serving community
- Home Building Trades Foundation
- La Casa de Esperanza

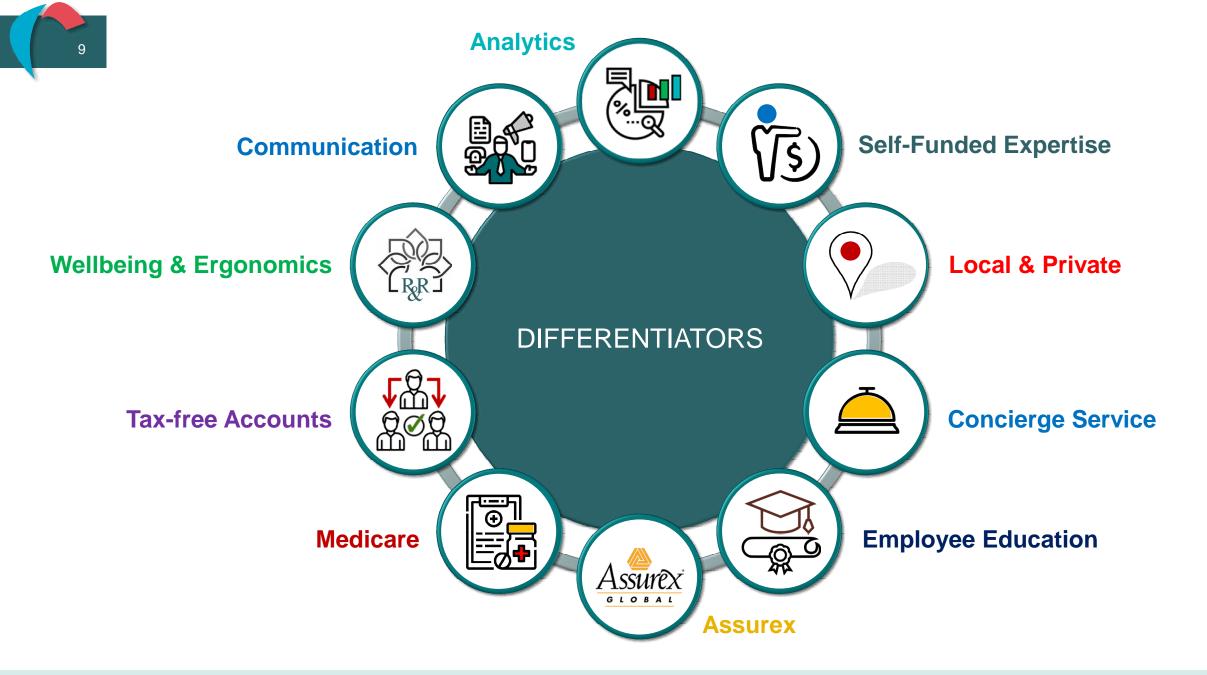






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Challenges Facing Employers & Health Plans

- Changes in employee demographics and needs
- Competitive labor market
- Varying levels of employee benefit understanding
- Significant wage increases for healthcare workers
- Impact due to delayed care during COVID
- Healthcare systems renegotiating contracts
- Prescription drug spend / Gene Therapy
- Inflationary equipment cost increases
- Consolidation of healthcare systems
- New regulations
- Increasing number of \$1 million dollar claims lacksquare



What Generations Are In The Workforce



BOOMERS

Born 1946 – 1964 (59 - 77 years old)

GEN X Born 1965 – 1980 (43 - 58 years old)



Born 1981 – 2000

(23 - 42 years old)



GENZ Born 2001 – 2023 (3 - 22 years old)

TWO WAY COMMUNICATION IS KEY

Listening, understanding and engaging your diverse workforce matters!





Meeting Employee Benefits Needs

Based on Where They are in Life

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Early entry to workforce either part-time or full-time

<22 Years Old

- College or technical school
- Graduation

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- Debt, minimize expenses
- Rely on parents for healthcare needs

- College, post-grad
 Student loan debt, tuition
 - Student loan debt, tuition reimbursement

23 - 42 Years Old

- Career development
- Fitness, focus on financial wellbeing, mental health
- Marriage, family planning
- Mortgage, rent
- Childcare expenses, home / school / work balance
- Own healthcare, learning to navigate benefits

• Career advancement, mobility

43 - 58 Years Old

 Health screenings, managing chronic conditions

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- Financial assistance, increase savings
- College planning
- Elder care support
- Medical out of pocket expenses
- Retirement planning
- "Sandwich" generation

59 - 77 Years Old

- Financial, retirement readiness
- Catch-up contributions
- Estate planning
- Health, chronic care concerns
- Medical out-of-pocket
 expenses
- Extended families
- Volunteer, staying active



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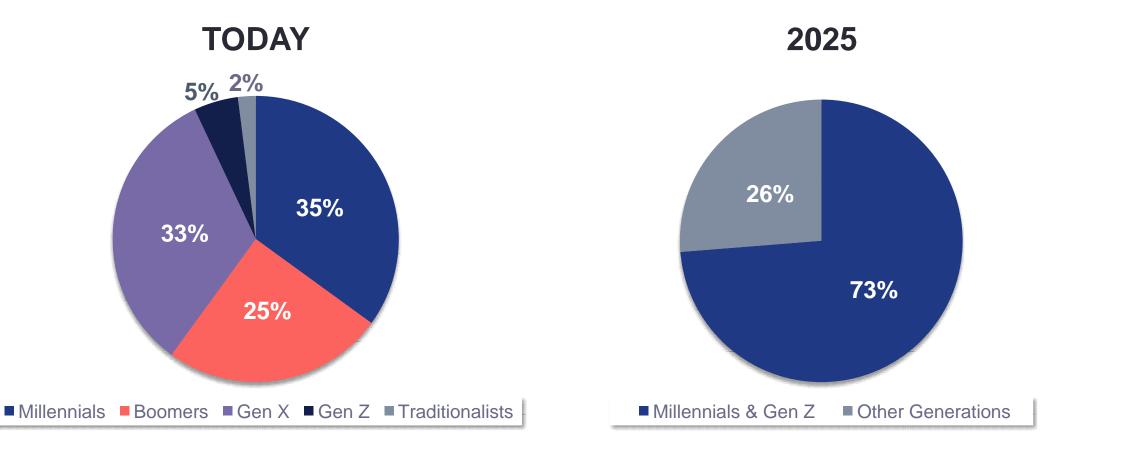
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By 2025, Nearly 75% Of The Workforce Will Be Millennials and Gen Z



Source: https://www.purdueglobal.edu/education-partnerships/generational-workforce-differences-infographic/ https://www.forbes.com/sites/ashleystahl/2021/05/04/how-gen-z-is-bringing-a-fresh-perspective-to-the-world-of-work/

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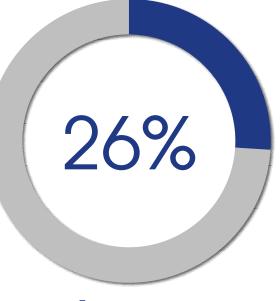


"In many countries, the importance of health and retirement benefits to attract and keep workers has soared to it's highest level in a decade." ¹

1. WTW. . 2022 2. MetLife,

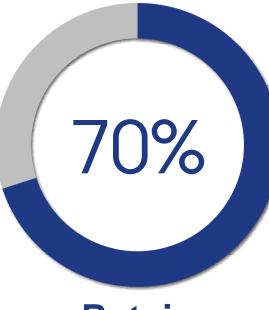
,2022

Benefits are a key consideration for employees today in recruiting and retention



Attract

Increase from 2020 to 2022 for health and wellness programs as a "must have" in accepting a new role²



Retain

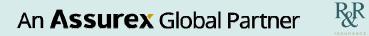
Employees satisfied with their benefits are 70% more likely to be loyal to their employer²





Attracting and Retaining Talent: Top Benefits Trends





Innovation Solution Spectrum

Due Diligence

- Marketing of plan and negotiating with carriers
- Premium and HRA/HSA contribution strategy review
- Alternate plan design analysis
- Compare fully insured / level funded / self-funded
- Wellbeing plan review and changes
- Employee education
- Captive arrangement
- Self-funding for health
 - ASO model vs Un-bundled
- Boutique PBM / International Rx
- Transplant carve out
- Other options

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Leave No Stone Unturned

Self-funding

Changes

As is

Fully Insured

Path of Health Care Cost Containment

PATH OF PROGRESSION

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Traditional

- Plan Design Strategy
- HSA Plan Migration
- Medicare Eligibility
- Self-funded Arrangement / Stop Loss Observations
- Defined Contribution Strategy
- Network Models

Customized

- Optimize Current Offerings (i.e. Telemedicine)
- Population Health Management
- Third Party Administrator / Pharmacy Benefit Management Analysis

Advanced

- Behavior Based Outcomes
- Value-Based Pricing
- Fair Market Value Pricing
- Direct Provider Contracting
- Group Captive Programs
- On-site / Near Site Clinics

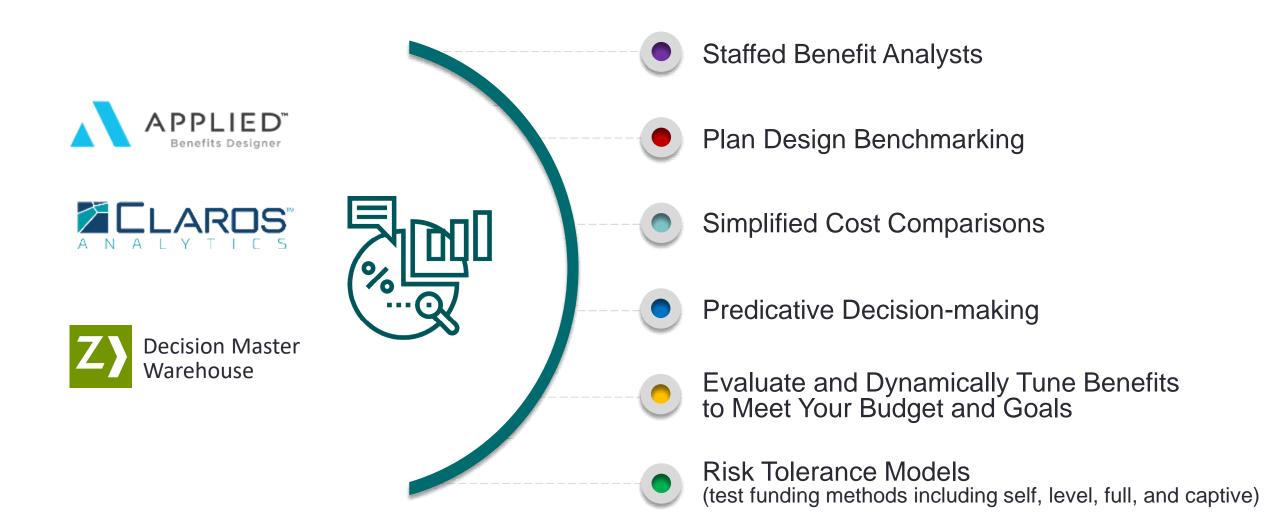
Progressive

- Independent TPA's; Bundled Pricing, Centers of Excellence & Second Opinion
- Quality vs. Cost Education/Communication
- Hospital Bill Auditing
- Direct Primary Care





Data Analytics & Technology



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Plan Benchmarking

Lines of Coverage

- Medical
- Dental
- Vision
- Life
- STD
- LTD

- R&R Book of Business
- DPI
- Assurex

Data Sources

- United Healthcare
- Anthem / BCBS
- Humana
- Delta Dental
- Sun Life and Unum
- Companies Like Me

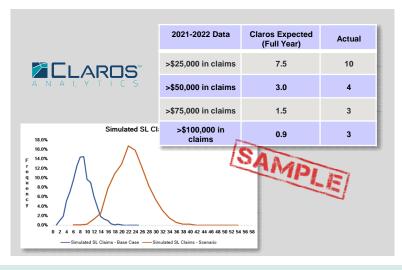
Contribution Modeling

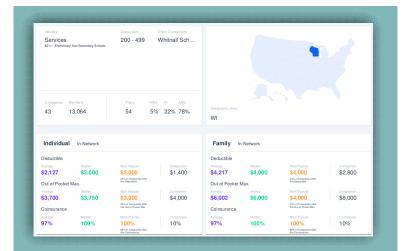
- Average session is 1-1.5 hours with in-depth reports showcasing total projected costs
- Review contribution strategies in real-time
- Develop short/long term budgeting strategies
- Example Defined Contribution Strategy
- Currently Client ABC pays more per employee on the Select and Choice Plans than the Prime Plan
- Defining based on Prime Plan Dollar Amounts would result in about \$90,000* in Client ABC savings thru Employee Contribution or Plan Choice (*HMO Employees)



Claros Analytics Tools

- ? Does it make sense to move to a self-funded option?
- ? What is the optimal stop loss level?
- ? Are high-cost claims as expected? Did the carrier rate correctly?
- ? What is the best plan funding option?
- ? Where should the budget be set?





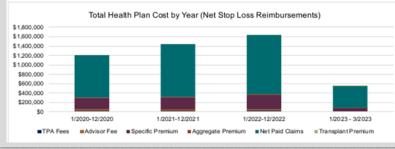
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Monthly and Annual Reporting Packages

Action Oriented Reporting Based on Your Experience and Needs





2021 Overview:

Medical spend is up 24.3% over 2020:

- > Medical costs are up for high cost claimants (\$50k) and everyone else
- > Inpatient stays were up 32.8% with costs up 26.5%
 - $\checkmark\,$ HCC preemie newborn with 4 admits and 38 days
 - \checkmark HCC behavioral health with 4 admits and 47 days
- > Covid-19 bounce back is driving spend for non-high cost claimants.
- Average age has increased 3.4% over 2020
- > Network is still performing with over 54% in savings

Pharmacy spend is down 27.7%:

- Generic utilization is over 88%
- Specialty costs are down over 25%
- > Pharmacy rebates have returned over \$278,000 in savings













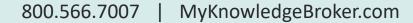


Client Name Dental Funding Analysis Report					[2023 Denta Single Family	I Funding \$33.50 \$94.49	[Dental Ad PEPM	s5.00			Rec INELURANCE owledge brokars"
Monthly Dental Enrollment Single Family	Jan-23	Feb-23	Mar-23	Apr-23	Мау-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Annual Total
Monthly Dental Funding	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Annual Total
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Monthly Dental Expenses Dental Paid Claims Monthly Admin Fee	Jan-23 \$0.00	Feb-23 \$0.00	Mar-23 \$0.00	Apr-23 \$0.00	May-23 \$0.00	Jun-23 \$0.00	Jul-23 \$0.00	Aug-23 \$0.00	Sep-23 \$0.00	Oct-23 \$0.00	Nov-23 \$0.00	Dec-23 \$0.00	Annual Total \$0.00 \$0.00
Loss Ratio - Expenses/Funding	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Annual Total
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Dental Funding Less Expenses	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Annual Total
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Client Name

Life and Disability Renewal Summary 2015 to 2023

Year	Renewal Increase	Overview
		Effective 1.1.2014, moved carriers from the WMC/Aetna to Reliance Standard. Resulted
		in an estimated annual savings of \$23,064.
2014		Life, AD&D and LTD rates guaranteed 3 years; STD rates guaranteed 2 years.
2015	0.00%	Rate Guarantee Life, AD&D, STD and LTD
		STD up for Renewal, but receive a Rate Pass for 12 months; all other lines under the final
2016	0.00%	year of their rate guarantee.
		STD called for a rate increase, but changed the plan design for the STD which resulted in a
2017	0.00%	"rate pass".
		Life and STD increased, all other lines received a rate pass for 12 months. Went to
2018	25.00%	market, and all other carrier rates were higher.
		Added Critical Illness and Accident coverage - received a 12 month rate pass on all other
2019	0.00%	lines for adding these lines of coverage.
2020	0.00%	Received a "rate pass"
2021	0.00%	Received a "rate pass"
2022	0.00%	Received a "rate pass"
		Received a "rate pass" for STD; Voluntary Accident and Critical Illness. LTD & Life not up
2023	0.00%	for renewal until 1/1/2024
9 Year Renewal Average	2.78%	
		Year over Year Increase







High-Cost Claim Monitoring

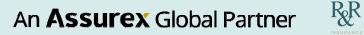
	Client Name (1/2023 - 3/2023)							
		CI	aims > \$37,500					
Plan	Relationship	Diagnosis	Medical Claims	Rx Claims	Total Paid Claims	Specific Deductible	Net Claims Expense	Claims > Specific
Buy Up Plan	Employee	Condition	\$68,124	\$352	\$68,476	\$75,000	\$68,476	\$0
Total Claimants:	1				\$68,476			
Total (YTD) Me	edical/Rx Clain	ns Paid			\$465,315			
Large Claims % of Medical/Rx Claims Paid 15%								

- Monthly review of large cost claimants
- Develop strategy around plan design as needed
- Discussions with TPA or carrier to review cost containment options

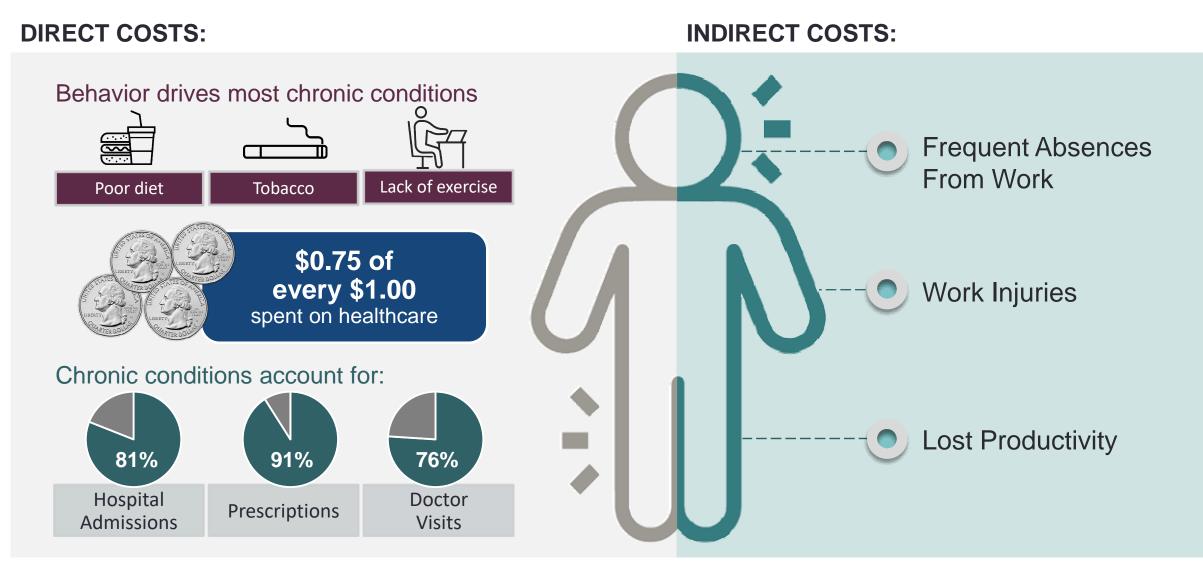


Putting Data to Action - Examples

- Monitoring age population for Medicare support
- Review ER use vs UC use vs Virtual Care employee education
- Analyzing dental cleanings 0, 1 or 2 times a year
- Reviewing EAP usage statistics for plan promotion
- Reporting on preventative care use tied to wellbeing program
- How to use hospital transparency data
- Prescription drug formulary disruption review

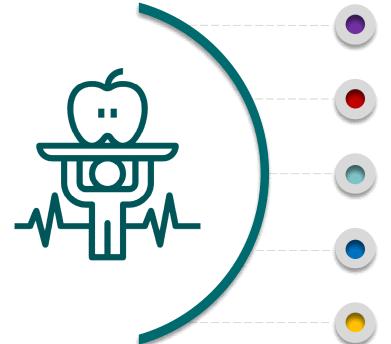


²³ Chronic Disease: The Costs Involved



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Wellbeing & Ergonomics Team



Design and manage wellness programs

Vendor management includes bio-metrics and health risk assessments

Analyze Data To Illustrate Exposures Impacting Employer Costs That Are Tied Directly To Employee Health

Committee Assessment And Recommendations For Focused Initiatives

Maximizing carrier programs







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Wellbeing Made Easy 25



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²⁶ Mental Health

WISCONSIN & ILLINOIS Content & Courses

- ✓ Well Badger Resource Center
- ✓ Illinois Family Resources
- ✓ Resilient Wisconsin
- ✓ Access
- ✓ Family Caregiver Support Programs
- ✓ 211
- ✓ Help for Homeowners
- ✓ Coping with Stress CDC
- ✓ Lifesaver Wellbeing Series



INSURANCE



Mental Health Tools & Resources

R&R has accumulated a number of tools and resources around Mental Health support that employers can provide to their employees to assist them in navigating their challenges, from mental health, depression and anxiety as well as caregiver stress and financial hardship.

Hover your phone over the QR Code in the bottom right to access the digital resources.

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RESOURCES TO CONTACT

- National Mental Health Hotline (free & confidential) 866.903.3787 or text NAMI to 741741
- ✓ Local NAMI Chapters Wisconsin: 608.268.6000
 Illinois: 217.522.1403
 www.namiwisconsin.org
 www.namiillinois.org

- Mental Health-Related Distress Call or Text: 988
 Chat 988lifeline.org
 988 Suicide & Crisis Lifeline
- ✓ National Suicide Prevention Hours: Available 24hrs. Languages: English/Spanish 800.273.8255
- ✓ 211 (Free Referral Helpline)
 Dial 211 from any phone
- ✓ HOPELINE Text HOPELINE to 741741
- ✓ Aging & Disability Resource Center



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Benefit Open Enrollment Process





Benefits & Enrollment Guide



Wiser Consumer of Healthcare



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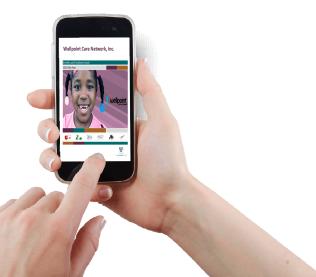
Educate & Communicate

- Scan QR code
- Save to Home screen
- Title it: "Benefits"



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Add to Reading List	00
Add Bookmark	ш
Add to Favorites	☆
Find on Page	Q
Add to Home Screen	Ð
Markup	8



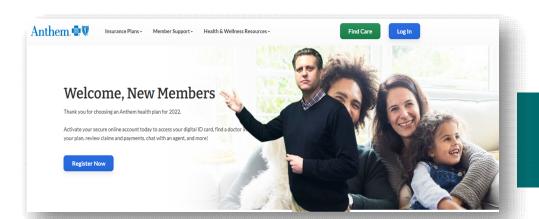


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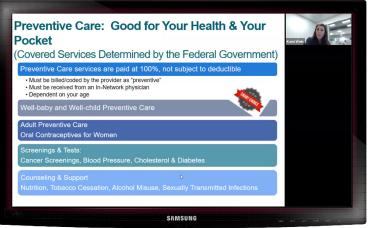
Open Enrollment Meetings



Live Virtual Meetings

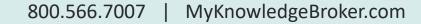


Face-to-Face Meetings





Video with Green Room Technology



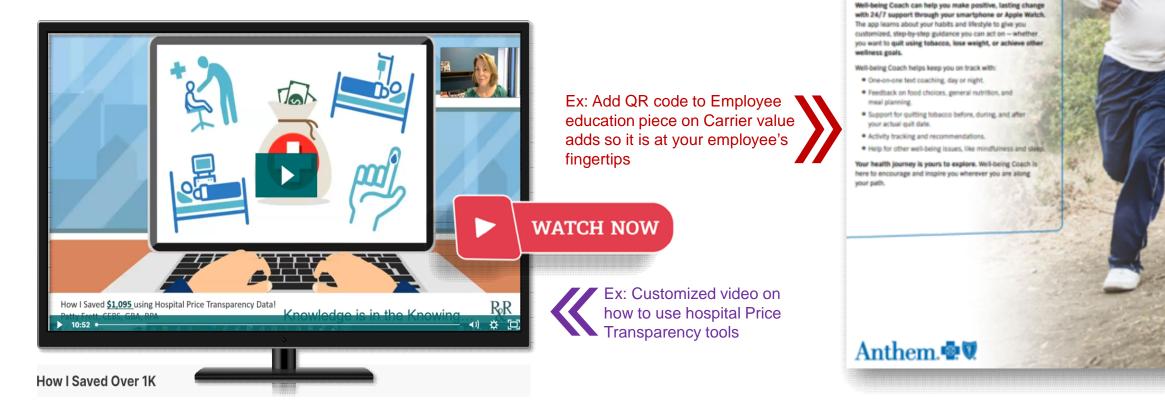


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Maximizing your Offerings

Maximizing your current programs

• Education on helping employees save money using digital resources



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A digital coach

for your health

app is available to you at no extra cost.

Well-being Coach can help you reach your health goals

Whether your health goals are big or small, Well-being Coach is here to help motivate and inspire you. The digital coaching

Maximizing your Offerings

Maximizing your current programs

• Education focused on what employees need and using technology to assist

Ex: Focused Learning Session on topics employees requested – Video recorded for employee portal



Call LifeMatters® by Empathia toll-free anytime. 1-800-367-7474

Assistance with Life, Work, Family, and Wellbeing • 24/7/365 Call collect to **262-574-2509** if outside of North America Visit **Life**Matters® online at **mylifematters.com** f facebook.com/lifematterseap

Language assistance services in your preferred spoken and written languages are available at no cost by calling 1-800-367-7474.

367-7474







The following to be reviewed in detail: Health Savings Accounts (HSA)

 HSA rules - how to use them and the HSA Authority platform and tools available

Health Reimbursement Arrangement (HRA)

 How HRAs work and integrate with the HSA

Biometric Tests

- Process to earn additional HSA
- contribution

Awareness to Wellness

- · How it works and impacts the employee
- share of premiums for the
- 7/1/23-6/30/24 period

CHRIS KRAMER R INSURANCE SERVICES, IN

- 20+ years of expertise in FSA, HRA and HSAs
- Implemented over 3,000 plans nationally
- Met with Representatives, Senators, and members of the Treasury Department and Economists from the Domestic Policy Council on programs

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Example of Benefit Administration Technology

Personalized Virtual Open Enrollment With EP6ix

Summarize benefits and educate employees

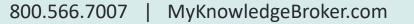




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Below is a sampling of our 2023 Benefits Seminars:

Trends & Prescription Drugs	Tuesday, March 14, 202311:00 a.m. Central (60minutes)
Ergonomics and Wellbeing	Tuesday, March 28, 202311:00 a.m. Central (60 minutes)
How Employee Navigator Can Make Paper Forms a Thing of the Past	 Tuesday, May 16, 2023 11:00 a.m. Central (60 minutes)
FMLA/ADA Requirements for Employers	Tuesday, June 13, 202311:00 a.m. Central (60 minutes)



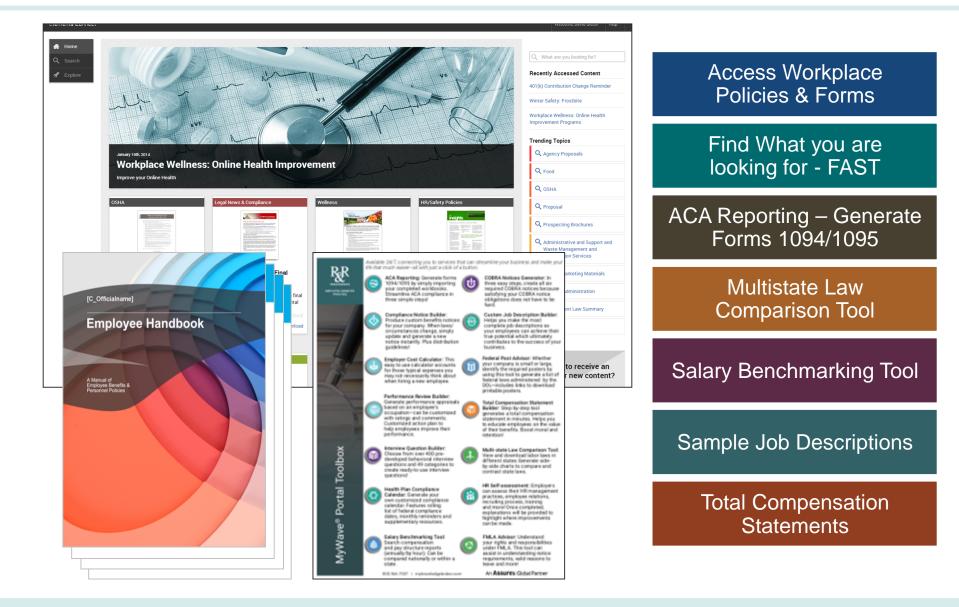


SHRM

FRTIFICATION

Employer Educational Seminars

MyWave Connect

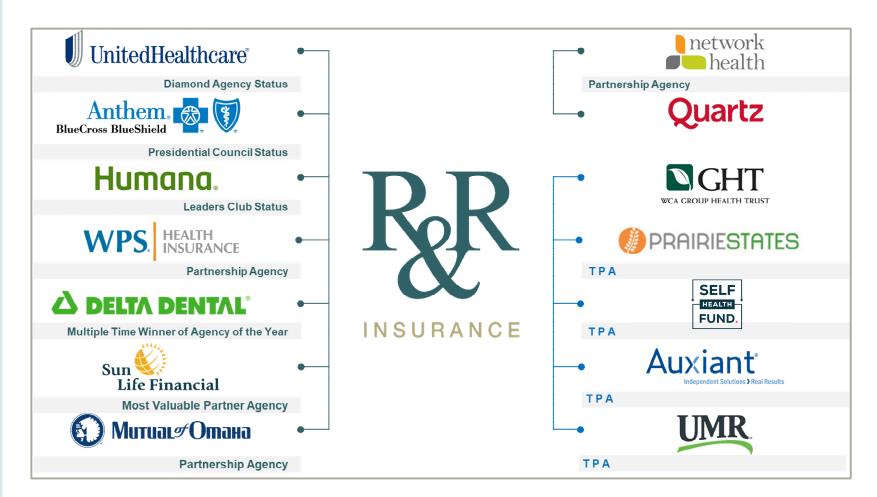


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About Assurex Global

We are an exclusive partnership of the most prominent independent insurance agents and brokers in the world

- Founded in 1954, Assurex Global is the world's largest privately-held commercial insurance, risk management, and employee benefits brokerage group
- Large Practice Group
- Tens of thousands of clients within Assurex
- Share 'best practices' with each other





Global Innovation – Powered By Benefitpitch



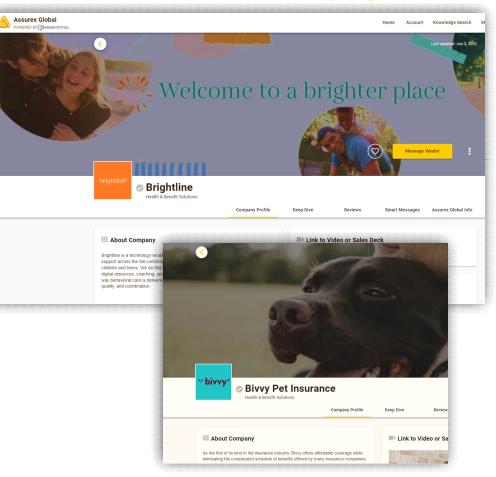
Provides:

- Easy Access to locate specific niche benefit vendors
- Deep Dive on the costs, how the programs work
- Reviews

Top 10 Assurex Global Service Type Searches

- Behavioral / Mental Health
- Benefits Administration
- COVID-19 Testing / Services
- Earned Wage Access
 / Instant Pay
- High Performing Networks
- Mindfulness
- Pet Services (Pet Insurance / Pet Wellness)
- Pharmacogenomics (PGX)
- Tobacco / Smoking Cessation
- Voluntary Benefits

Example: Technology-enabled pediatric behavioral health company





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HR & Member Support Concierge Service

Call or Email Your Insurance Concierge Team!

- Chris Kramer
- Patty Frett

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• Ellen Dunn

R&R Insurance Services, Inc. 262-953-7100

- N14 W23900 Stone Ridge Dr. Waukesha, WI 53188
- 5317 W. Grande Market Dr. Appleton, WI 54913
- 1370 Glory Road Green Bay, WI 54304





Wellpoint Care Network

If you have questions or concerns about your insurance, we want to help.

Your insurance Concierge Team will work directly with you to:

- Explain your insurance benefits
- Provide claim advocacy and explanation
- Recommend value-added services from your insurance carrier
- Help you make healthy changes by connecting you to available preventive care and wellness resources
- Guide you through insurance options as the needs of you and your family change





N14 W23900 Stone Ridge Drive, Waukesha, WI 53188 myknowledgebroker.com

Your Concierge Team



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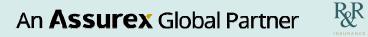
Ellen Dunn Manager, Client Services Ellen.Dunn@rrins.com Phone & Fax: 262.953.0722

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Additional Team Expertise





Medicare Education & Support

R&R's Medicare Team can help your employees with:

Understanding the "Alphabet Soup" of Medicare

Reviewing options of enrolling onto Medicare versus remaining on the plan

Explaining the difference between traditional Medicare and Medicare Advantage (Part C) plans

Evaluating Medicare Part D (prescription drug) coverage options

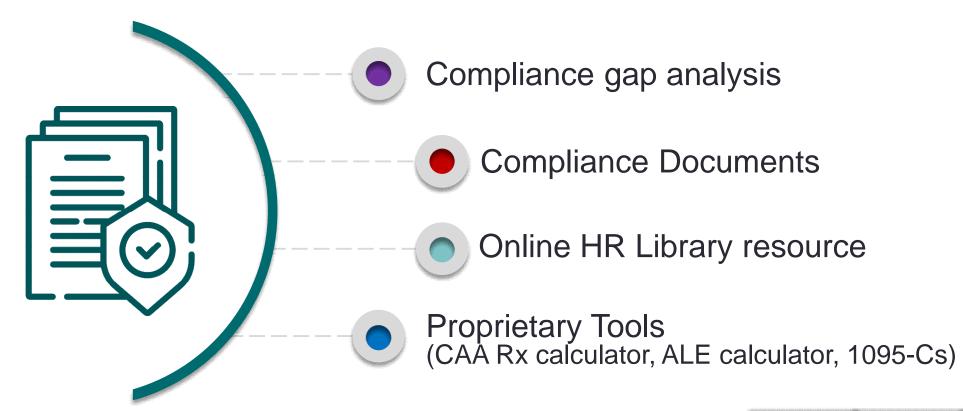
Group Meetings & One-On-One Sessions

we know: The right amount of health insurance means a healthy life **6 MONTHS BEFORE TURNING 65 1 MONTH BEFORE TURNING 65** Learn the different parts of Medicare Make sure you have your red, white and blue Medicare card and the ID card for your other Part A lines of coverage Part B Part C (Medicare Advantage Plan) • Once you have your new coverage in place, Part D make sure you terminate your old coverage Medicare Supplement Plans Update your healthcare providers with your Determine if you need to enroll in Medicare new insurance information Do you have access to an employer group ANNUALLY health plan? Is your current plan considered Creditable Coverage? 📑 Watch for your plan's Annual Notice of Change Is your current coverage an Health Saving (ANOC) that outlines any plan changes for the A ccount (HSA) qualified plan? 🗔 next calendar year. The ANOC is sent out in Octobe Are you, or your employer, contributing towards the HSA? During the Annual Enrollment Period (AEP), review your Part D coverage or Medicare **3 MONTHS BEFORE TURNING 65** Enroll in Medicare through the Social Security Administration, unless you have determined th you can delay your Medicare enrollment 🗔 Once you have your Medicare Claim Number you can enroll the other lines of coverage Schedule an appointment with Liz to review yo coverage and cost information 📑 INSURANCE Scan to launch digital resources Liz Johnson Medicare Renefits Special 4) & .

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Compliance Expertise

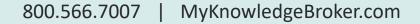














Compliance Expertise



Anthem 💩 The end of continuous **Medicaid coverage**

What you and your employees need to know

During the COVID-19 Public Health Emergency, nearly all Medicaid nembers were able to stay enrolled in their current health coverage regardless of changes in eligibility or status. When Medicaid renewals and eligibility reviews start again, your employees may lose coverage for a variety of reasons. In fact, approximately 6.8 million people could lose Medicaid coverage and will be looking to understand the health coverage options available

son began that fall.

How could these changes What are the possible scenarios impact my workforce? my business could encounter? 1. An employee could still qualify for You may have employees who waived Medicaid benefits and maintain employer-sponsored health coverage and kept their Medicaid benefits whe their Medicaid coverage. starting employment with your company 2. An employee may no longer qualify If these employees are disensated from Medicaid, they could be eligible to enrol n your employer-sponsored or another health plan outside of your standard open enrollment period due to what's known as a qualifying life event. Employees have 60 days before and 60 days after a qualifying life event to join a group medical plan.²

for Medicaid benefits and could join your employer-sponsored group plan 3. An employee may no longer qualify for Medicaid benefits and could enroll in an Anthem Individual and Family plan outside of your employer-sponsored group pla

Meet Rhonda In 2020, Rhonda became unemployed and enrolled in Medicaid coverage During the summer of 2021, she started a new job She discusses he ontions with Human and eligibility reviews Juman Resources denartmen resume. Rhonda realize for employer-sponsored health she will no longer qualify fo formation. She will be tible to sign up outside of the

Resources including plan with Anthem

Questions? We're here to help. Please contact your sales representative or broker for additional information

er qualifying life event



NEW Annual Employer **Reporting Responsibility**

Complete CAA Rx Data Collection Reporting by March 1, 2023

Please complete the following information for 2022, and submit by March 1, 2023. You may need to scroll down to complete all information and select the Finish button to submit your response.

1. In 2023, we are required to report the Average Monthly Percentage of Premium that is covered by your employee/member and the Average Monthly Percentage of Premium that is covered by you, the employer/group.

These two percentages should total 100%. Round your answers so that they total 100% (your Remaining Value should be 0). Please enter your responses below.

Average Monthly Percentage of Premium covered by Employee/Member for 2022 (%)

Average Monthly Percentage of Premium covered by Employer/Group for 2022 (%)

100 Remaining value

Here is an example of one way that the Average Monthly Premium percentage for Employer and Employee can be calculated:

	Premium Paid Dollars	Premium Paid %	Calculation
Total 2022 Employee Contribution of Premium	\$225,000	37%	\$225,000/\$600,000 = 37.5%
Total 2022 Employer Contribution of Premium	\$375,000	63%	\$375,000/\$600,000 = 62.5%
Total Premium	\$600,000	100%	

Please ensure that the percentages of employer and employee contributions equals 100% by rounding up or down as needeo

2. To complete the submission, please enter the following information. Click "Finish" below to submit your response by March 1, 2023.

	Your Responses
Group Name	
Group/Case Number	
Group Employer Identification Number (EIN)	





Our Business Units





Personal Insurance

• Offering Group Home and Auto Insurance



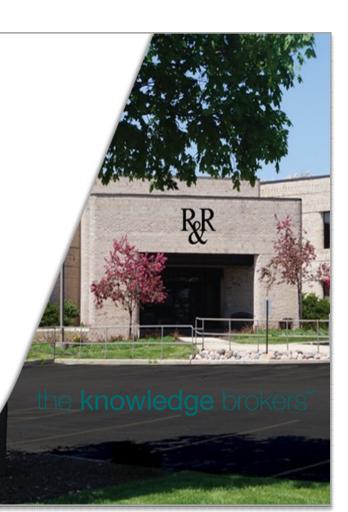
Commercial Insurance

 Keeping your business, your people and your assets safe – free from the risk that can drive up your operating costs.



Wealth Management

Helping employees improve their financial wellbeing and retirement goals



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Our Transition plan is 'Reading, Writing and Arithmetic'

Reading -

- Re-review the current Wellpoint Care Network Employee Benefit Guide
- Review Benefit policies and documents with carriers
- Note any gaps or discrepancies in documentation
- Review previous meeting notes on strategy and goal

Writing -

- Meet with the Wellpoint Care Network administrative team and take notes on what is important to them, areas of benefit understanding and areas of benefit education improvement
- Complete R&R Insurance's proprietary Onboarding guide documenting current benefit understanding and future goals

Arithmetic –

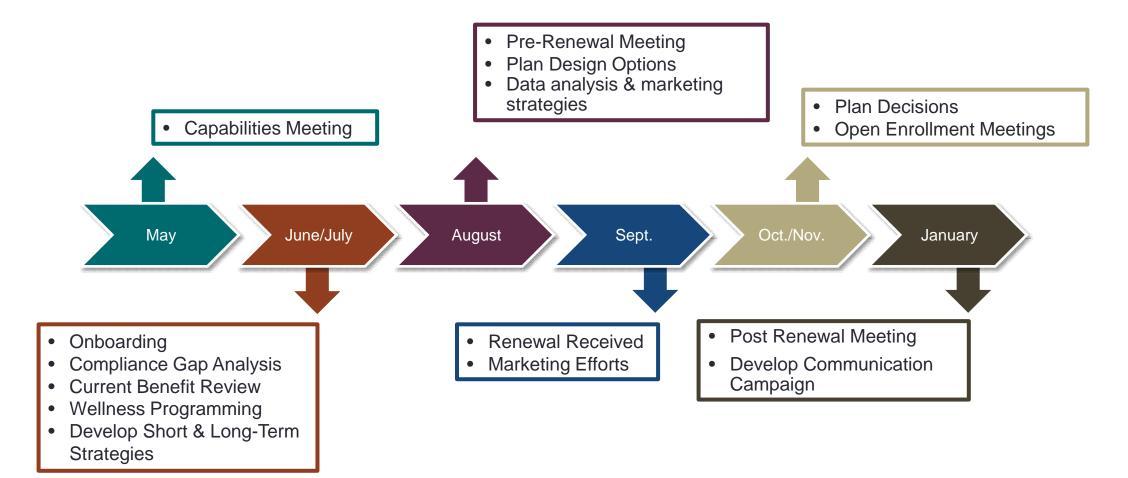
- Analytical review of current funding and cost structure of benefits
- Make sure costs are aligned with fiscal objectives / benefit goals of Wellpoint Care Network
- Market analyzation and benchmarking of benefit options







Strategy Throughout the Year



Use a Variety of Communications Vehicles



- Blogs
- Mobile Apps / Texting
- Webinars
- Portals
- Social Collaboration
- Yammer, Slack, Teams
- Podcasts
- Video
- Email



PRINT

- Infographics
- Posters
- Brochures
- Table Tents
- Flyers
- Postcards
- Home Mailers



INTERACTIONS

- Meetings
- FAQ Calls
- Change Champions
- Manager Huddles
- Pre-Shift Standups
- Lunch And Learns
- HR Business Partners







$\star \star \star \star \star$

Public Community College in Illinois

From the President of the College: " That was the **best employee benefits meeting** that I have ever watched."

From the Executive Director of Human Resources: "I just wanted to thank you again for attending our Finance Committee meeting this afternoon and for all the **time and effort you and your team put in to prepare for it**. It was comprehensive and informative and well-received by the attendees.

$\star\star\star\star\star$

Client in Southeastern WI

"The team of professionals that led R&R's presentation impressed the committee, particularly their **professionalism with humility**."

"They appear to know the strength of their internal resources and expertise and worked well together. Our team felt that R&R would **provide access to the right person at the right time** to meet the District's needs."

"They were the only firm that made **wellness** a significant component of their presentation. They shared examples of the types of **data reporting** that would be provided and used **to make informed decisions** regarding health and other benefits, as well as **innovative ideas** to potentially improve our health program."

$\star\star\star\star\star$

Client in Northern WI

"You are amazing! We have dealt with this issue forever and you took care of it for us like a champ. We should have been working with you years ago!"





Supporting Our Communities



Board of Directors



Make it in NorthEast Wisconsin Supporter – K12 Partnership Taskforce



Committee Member



BOY SCOUTS OF AMERICA® Potawatomi area council

Board of Directors





Board of Director / Committee Member



LA CASA DE ESPERANZA

Supporter



Steering Committee Member



Summing It Up



Having a **broad and highly adaptable benefits program** is key to meeting the needs of a multi-generational workforce.

Benefits can play a key role in attracting and retaining talent.

Communications is a **critical success factor** for benefits and beyond.

As employee expectations increase, benefits are more important than ever, and employers need innovative and meaningful offerings to meet the needs of a diverse workforce.



THANK YOU! Let's Continue The Conversation!

Knowledge Is Potential!

the **knowledge** brokers™



wellpoint care network