

April 6, 2023

Sonja Williams
Wellpoint Care Network
8901 W. Capitol Drive
Milwaukee, WI 53222

Dear Sonja,

Thank you for including R&R Insurance Services in Wellpoint Care Network's search for a health and benefit plan consulting partner. We believe that our team of experts will partner well with the Wellpoint Care Network team. Your slogan states "**Wellness is the Point**". You can be assured that this concept is ingrained in who we are and how we do things.

As **The Knowledge Brokers** we live this mission every day as we help our partners learn about innovative benefit programs, cost savings strategies, and educated their employees how to effectively utilize the benefits provided so they can focus on what the mission of helping children and families thrive.

Our organization is dedicated to educating, communicating, and supporting Wellpoint Care Network. To do this, we follow a simple rule, we do what we say we're going to do:

- We will provide **solutions**; including but not limited to benefit plan evaluation, cost-containment measures, and benefit funding mechanisms review to **control benefit spend** while **maintaining attractive benefit offerings**.
- We will provide **data analytics** that will allow you to make informed, **evidence-based decisions** in the constantly changing world of healthcare.
- Provide clear and multi-faceted **employee communication** approaches to educate employees on benefits.
- We offer a **face-to-face presence** with a **strategic** and **proactive core team** that has more than 100 combined years in benefit management, price negotiations and analysis of fully insured and self-funded plans.
- Offer **human resources** and **compliance support** to allow you more time to focus on other administrative tasks.
- Provide '**Wall-street resources**' with '**Hometown customer service**'.
- As one client that approved working with R&R Insurance Services in February said "R&R would provide access to the right person at the right time to meet the University's needs".

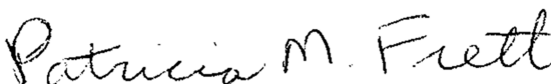
The RFP process that you have undertaken shows tremendous commitment and investment. Our goal is to join you in partnership to enhance employee benefits education, drive cost containment, and deliver a best-in-class total compensation package to attract and retain talent. Included, you'll find our responses to your direct questions as well as some collateral support pieces.

Thank you for the opportunity to submit this proposal. We look forward to the prospect of presenting to your team.

Sincerely,



Chris Kramer
Employee Benefits Consultant



Patty Frett, CEBS, GBA, RPA
Employee Benefits Consultant