



COMPANY C CASE STUDY

EDUCATION INDUSTRY



COMPANY AND POPULATION OVERVIEW

Serving around 3,400 students, this school district comprises 12 schools, including five elementary schools, one middle school, and five high schools. The district is recognized for its commitment to academic excellence, offering a range of educational programs designed to prepare, inspire, and empower students to succeed.

Company C has 332 eligible members, with 58% female and 42% male. Additionally, 41% of the workforce is aged 50 or older.

WELLNESS PROGRAMMING

Following R&R's recommendation, Company C launched Vitality, a third-party wellness program, in January 2024. In its first year, 95% of eligible members enrolled—significantly exceeding the typical 30% registration average across Vitality's Book of Business.

Among those enrolled, 93% completed both a biometric screening and a health assessment to help identify personal health improvement areas. Notably, only 18% of members had fasting glucose levels in the elevated risk range, compared to the 24% average seen across Vitality's Book of Business.

As an organization in the education sector, with 41% of its workforce aged 50 or older, Company C stands out as a strong example of how proactive wellness initiatives can drive meaningful engagement.



93%
Health
Assessment
completion



41.6% higher
than Book
of Business



93%
Biometric
screenings
completion



99.3% higher
than Book of
Business



members
reaching Gold or
Platinum Status

% of registered members

**Vitality's Book of Business is based on ~300,000 members*