



# COMPANY A CASE STUDY

## AUCTIONEERING SERVICES



### COMPANY AND POPULATION OVERVIEW

This privately held U.S. company is one of the largest vehicle auction firms in the country. Operating nationwide, it hosts large-scale auctions—both in person and online—serving collectors and dealers alike.

Company A has 155 eligible members, with 55% female and 45% male. Additionally, 31% of the workforce is aged 50 or older.

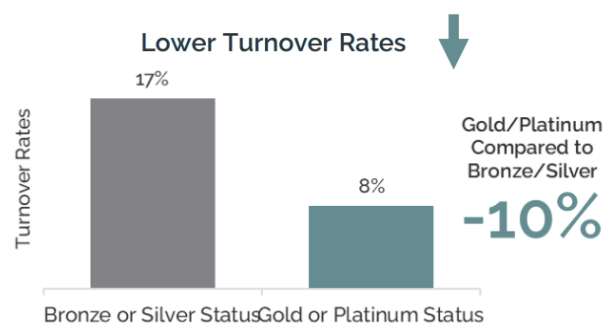
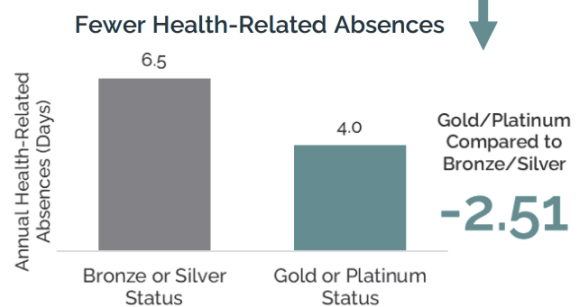
### WELLNESS PROGRAMMING

Following R&R's recommendation, Company A implemented Vitality, a third-party wellness program, in August 2023. By the end of the first program year, the company experienced strong results, with high employee engagement and positive feedback across the organization.

Company A's overall engagement with Vitality was 87.7%, significantly higher than the program's national Book of Business benchmark. Employees who participated more actively reported greater life and work satisfaction, improved job performance, fewer health-related absences, and lower turnover rates.

In terms of health outcomes, biometric screening results were highly encouraging: 81.7% of members were classified as low risk for total cholesterol, 76.7% for triglycerides, and 67.2% for fasting glucose. These strong indicators reflect the program's positive impact on employee health and overall wellness.

Employees who were more engaged in the program had fewer health-related absences and lower turnover rates.



*\*Vitality's Book of Business is based on ~300,000 members*