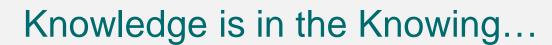


Presented By: Chris Kramer

Date: February 2023







As the largest independent family-owned insurance agency in the Midwest, R&R Insurance provides complete coverage for your business and your employees. We pride ourselves on having "Wall Street" resources with "Main Street" Service.

Business Insurance

the **knowledge** brokers™

- Employee Benefits
- Personal Insurance Wealth Management

200 Employees –

Waukesha, West Bend & Neenah



What we think we know

K-12 - For unique needs of urban children

Rigorous programs - At-risk to college bound

Successful - Non-profit of the Year

Utilize benefits to attract and retain

Employee satisfaction a must

Innovation and cost containment important



Market Shift from Broker to Consultant



Knowledge and Expertise in Education





























Expertise Across Multiple Industries

Over 130 Self-funded Clients Over 1,000 Fully-insured Clients

- Benchmarking
- Claim analysis
- Contribution setting
- Plan differential review

























The District went through multiple vendors for fully funded health insurance in the last decade. This created substantial administrative time commitment as well as disruption for staff members. R&R carefully evaluated the market and provided a recommendation when conditions were optimal for a switch. In particular, R&R has excelled in their ability to negotiate costs on Stop Loss Insurance and our Pharmacy Benefit Plan to save the District hundreds of thousands of dollars in the first two years of being self-funded."



Jonathan Mitchell **Director of Business Services Greendale Schools**

DIFFERENTIATORS



Education Practice Group



Tax-free Accounts



Fully Insured & Self-Funded Expertise



Medicare



Communication



Concierge Service



Assurex



Analytics



Local & Private



Wellbeing & Ergonomics



Premier Partnerships

Data Analytics & Technology













Staffed Financial Analysts

Plan Design Benchmarking

Simplified Cost Comparisons

Predicative Decision-making

Evaluate and Dynamically Tune Benefits to Meet Your Budget and Goals

Risk Tolerance Models (test funding methods including self, level, full, and captive)

800.566.7007 | MyKnowledgeBroker.com An Assurex Global Partner

Analytical Resources

Plan Benchmarking

Lines of Coverage

- Medical
- Dental
- Vision
- I if e
- STD
- LTD

Data Sources

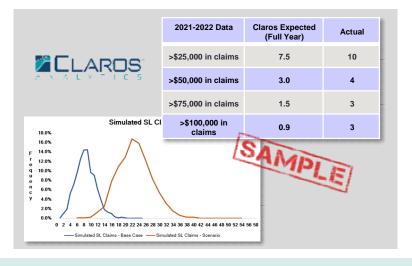
- R&R Book of Business
- DPI
- Assurex
- United Healthcare
- Anthem / BCBS
- Humana
- Delta Dental
- Sun Life and Unum
- Companies Like Me

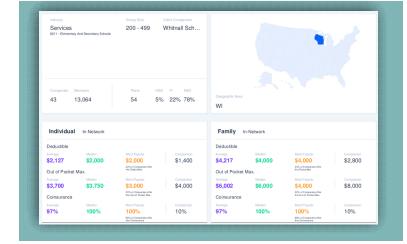
Contribution Modeling

- Average session is 1-1.5 hours with in-depth reports showcasing total projected costs
- Review contribution strategies in real-time
- Develop short/long term budgeting strategies
- Example Defined Contribution Strategy
 - Currently Client ABC pays more per employee on the Select and Choice Plans than the Prime Plan
- Defining based on Prime Plan Dollar Amounts would result in about \$90,000* in Client ABC savings thru Employee Contribution or Plan Choice (*HMO Employees)

Claros Analytics Tools

- ? Does it make sense to move to a self-funded option?
- ? What is the optimal stop loss levels?
- ? Are high cost claims as expected? Did the carrier rate correctly?
- ? What is the best plan funding option?
- ? Where should the budget be set?





Reporting

Action Oriented Reporting Based on Your Experience and Needs

Your plan's current loss ratio is 94%. The loss ratio is equal to the claims paid by the carrier divided by your paid premium. Loss Ratio by Month \$45,506 \$5,252 \$50,758 \$99,135 \$110.202 \$121,008 \$6,862 \$127,870 \$8,927 \$146,092 \$95,484 \$40,383 \$5,456 \$45,839 \$92,350 \$9.048 \$32,936 Mar-22 \$118,413 \$43,022 \$8,565 \$51,587 \$8,824 \$81,721 May-22 \$120,990 \$35,029 \$9,788 \$44,817 \$129,239 \$81,953 \$9.947 \$91,900

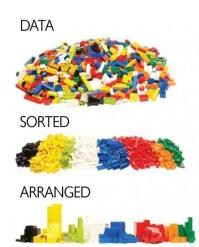
2021 Overview:

Medical spend is up 24.3% over 2020:

- > Medical costs are up for high cost claimants (\$50k) and everyone else
- ➤ Inpatient stays were up 32.8% with costs up 26.5%
 - ✓ HCC preemie newborn with 4 admits and 38 days
- ✓ HCC behavioral health with 4 admits and 47 days
- > Covid-19 bounce back is driving spend for non-high cost claimants.
- > Average age has increased 3.4% over 2020
- ➤ Network is still performing with over 54% in savings

Pharmacy spend is down 27.7%:

- Generic utilization is over 88%
- Specialty costs are down over 25%
- Pharmacy rebates have returned over \$278,000 in savings









Client Name Pental Funding Analysis Report					Г	2023 Denta	I Funding	Г	Dental Ad	min Fee			R₀R
entai runumy zinarysis nepart						Single Family	\$33.50 \$94.49	L	PEPM	\$5.00			INSURANCE owledge brokers
Monthly Dental Enrollment Single Family	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Annual Total
Monthly Dental Funding	Jan-23 \$0.00	Feb-23 \$0.00	Mar-23 \$0.00	Apr-23 \$0.00	May-23 \$0.00	Jun-23 \$0.00	Jul-23 \$0.00	Aug-23 \$0.00	Sep-23 \$0.00	Oct-23 \$0.00	Nov-23 \$0.00	Dec-23 \$0.00	Annual Total \$0.00
Monthly Dental Expenses Dental Paid Claims	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Annual Total \$0.00
Monthly Admin Fee	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Loss Ratio - Expenses/Funding	Jan-23 #DIV/0!	Feb-23 #DIV/0!	Mar-23 #DIV/0!	Apr-23 #DIV/0!	May-23 #DIV/0!	Jun-23 #DIV/0!	Jul-23 #DIV/0!	Aug-23 #DIV/0!	Sep-23 #DIV/0!	Oct-23 #DIV/0!	Nov-23 #DIV/0!	Dec-23 #DIV/0!	Annual Total #DIV/0!

e and Disability Renew	al Summary 2015 t	0 2023
Year	Renewal Increase	Overview
		Effective 1.1.2014, moved carriers from the WMC/Aetna to Reliance Standard. Resulted
		in an estimated annual savings of \$23,064.
2014		Life, AD&D and LTD rates guaranteed 3 years; STD rates guaranteed 2 years.
2015	0.00%	Rate Guarantee Life, AD&D, STD and LTD
		STD up for Renewal, but receive a Rate Pass for 12 months; all other lines under the final
2016	0.00%	year of their rate guarantee.
		STD called for a rate increase, but changed the plan design for the STD which resulted in a
2017	0.00%	"rate pass".
		Life and STD increased, all other lines received a rate pass for 12 months. Went to
2018	25.00%	market, and all other carrier rates were higher.
		Added Critical Illness and Accident coverage - received a 12 month rate pass on all other
2019	0.00%	lines for adding these lines of coverage.
2020	0.00%	Received a "rate pass"
2021	0.00%	Received a "rate pass"
2022	0.00%	Received a "rate pass"
		Received a "rate pass" for STD; Voluntary Accident and Critical Illness. LTD & Life not up
2023	0.00%	for renewal until 1/1/2024
9 Year Renewal Average	2.78%	

\$1,205,234

\$100,436

Strategic Wellbeing Consultant



Taylor Hahn
Strategic Wellbeing
Consultant





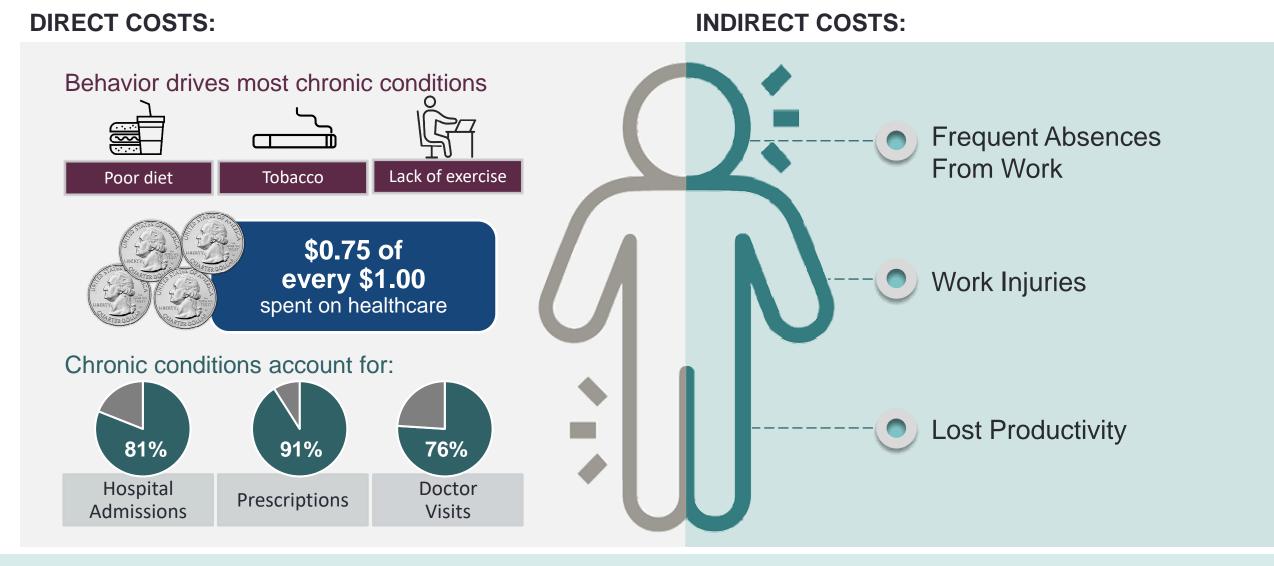




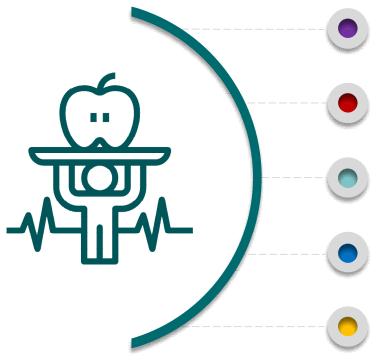




Chronic Disease: The Costs Involved



Wellbeing & Ergonomics Team



Design and manage wellness programs

Vendor management includes bio-metrics and health risk assessments

Provide data to illustrate exposures impacting employer costs that are tied directly to employee health

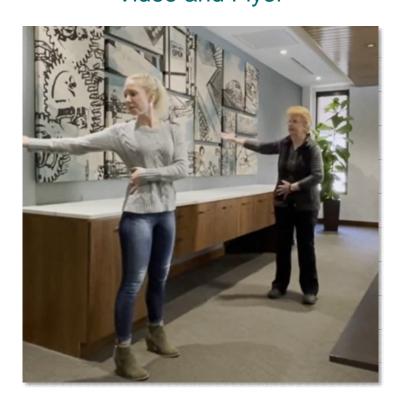
Client-site assessment and recommendations for focused initiatives

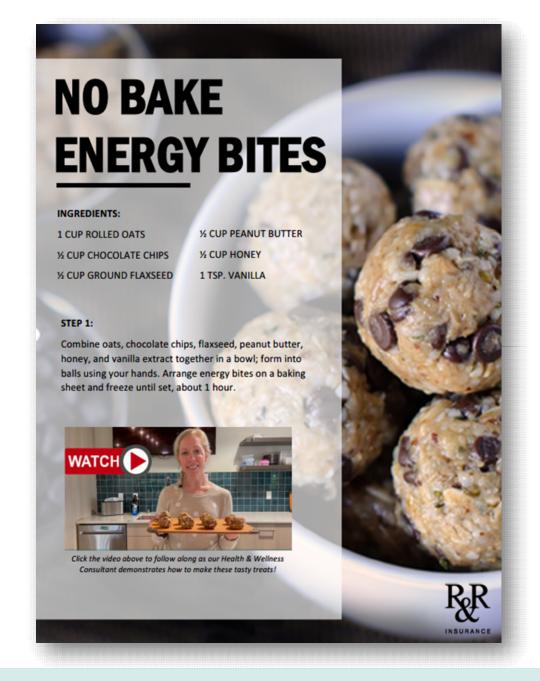
Maximizing carrier programs



Wellbeing Made Easy







Mental Health

STATEWIDE

Content & Courses

- ✓ Well Badger Resource Center
- ✓ Resilient Wisconsin
- ✓ Access
- ✓ Wisconsin's Family Caregiver Support Programs
- ✓ 211 Wisconsin
- ✓ Wisconsin Help for Homeowners
- ✓ UW Extension
- ✓ Coping with Stress CDC
- ✓ Lifesaver Wellbeing Series



Mental Health Tools & Resources

R&R has accumulated a number of tools and resources around Mental Health support that employers can provide to their employees to assist them in navigating their challenges, from mental health, depression and anxiety as well as caregiver stress and financial hardship.

Hover your phone over the QR Code in the bottom right to access the digital resources.

RESOURCES TO CONTACT

- ✓ National Mental Health Hotline (free & confidential) 866.903.3787 or text NAMI to 741741
- ✓ Local WI NAMI Chapter 608.268.6000 www.namiwisconsin.rog

- ✓ Mental Health-Related Distress
 Call or Text: 988
 Chat 988lifeline.org
- ✓ National Suicide Prevention Hours: Available 24hrs.
 Languages: English/Spanish 800.273.8255
- ✓ Prevent Suicide Wisconsin

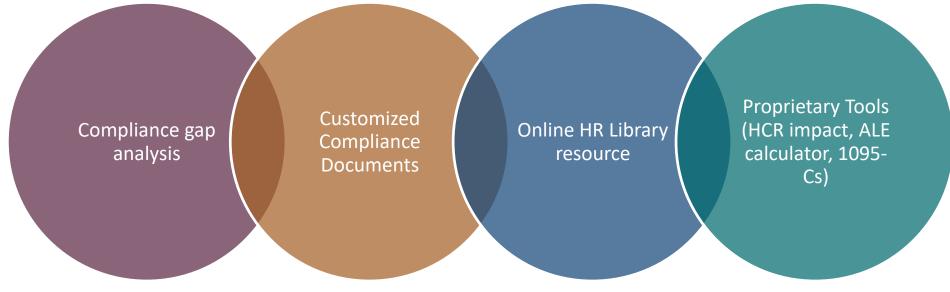
- ✓ Wisconsin 211 (Free Referral Helpline) Dial 211 from any phone
- ✓ **HOPELINE**Text HOPELINE to 741741
- ✓ Aging & Disability Resource Center







Pete Frittitta, MBA Director of Strategic Services / Compliance









Compliance / Consulting & Legal Support

Compliance Kit:

- Summary Plan Descriptions
- Summary of Benefits & Coverage
- Women's Health & Cancer Rights Act (WHCRA)
- Medicare Part D Notice of Creditable Coverage
- Children's Health Insurance Program
- Health Insurance Exchange / Marketplace Notice
- Wellness Notice

Additional Compliance Support:

- 5500 Preferred Vendor Pricing
- 1094 / 1095 Proprietary Tool
- PCORI Fee Calculation







Medicare Education & Support



R&R's Medicare Team can help your employees with:



Understanding the "Alphabet Soup" of Medicare

Reviewing options of enrolling onto Medicare versus remaining on the plan

Explaining the difference between traditional Medicare and Medicare Advantage (Part C) plans

Evaluating Medicare Part D (prescription drug) coverage options

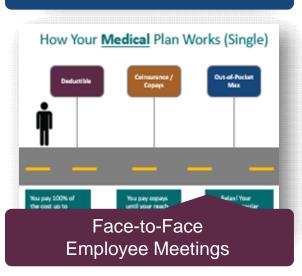
Group Meetings & One-On-One Sessions

800.566.7007 | MyKnowledgeBroker.com An Assurex Global Partner

Service & Communication

Benefit Open Enrollment Process











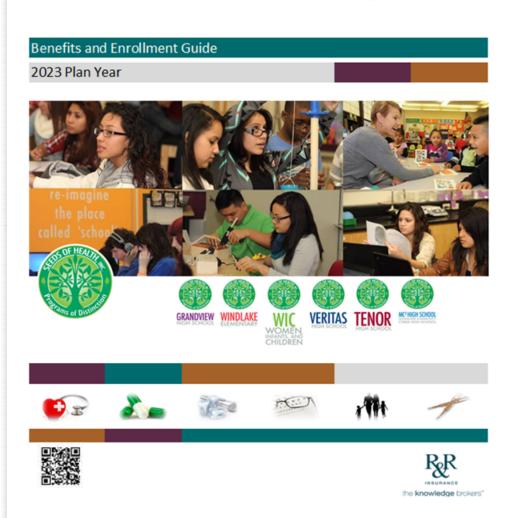
Embedded Video Education



Service & Communication

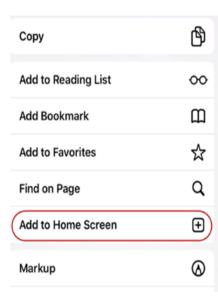
Seeds of Health, Inc.

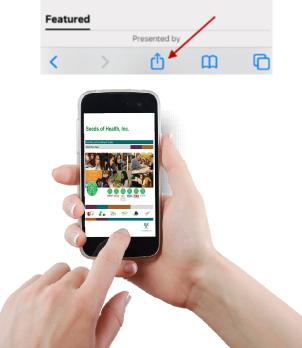




EDUCATE & COMMUNICATE

- Scan QR code
- Save to Home screen
- Title it Benefits







Health Reimbursement Arrangement

Claims Filing App File on the go. Use our Mobile Phone App.

Using your smartphone or tablet, you can submit your claims online 24/7. DBS's exclusive A.S.A.P.* (Advanced Strategic Administration Program) is a safe and quick way to submit claim information and get reimbursed from your Health Care FSA (HCFSA), Limited Purpose FSA (LPFSA), Dependent Care FSA (DCFSA) or Health Reimbursement Arrangement (HRA).

Step-by-step guide—it's easy, convenient and secure.



Who has access to this?

Employees enrolled in the Seeds of Health group health plan





FSA, HRA, HSA and COBRA Expertise



Chris has 25 years of expertise in FSA, HRA and HSA design, communication, compliance and administration

- Designed, implemented, or helped manage over 3,000 plans nationally
 - Ex: Blain's Farm & Fleet, Green Bay Packers, Hobby Lobby, LSU and over 100 Wisconsin Public School Districts
- Speaker at WASBO, State Education Convention, SHRM, Chambers of Commerce, and Economic Development Commissions
- Lobbied in Washington DC as a proponent of FSAs, HRAs, and HSA with Representatives, Senators, their Health Care Liaisons, members of the Treasury Department and Economists from the Domestic Policy Council.
- Excellent contacts at DBS, EBC and other administrators

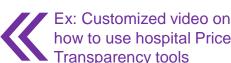
Innovative Solutions- The Basics

Maximizing your current programs

 Education on helping employees save money using digital resources



Ex: Add QR code to Employee education piece on Pivotoal Health so it is at employees fingertips





CALL TO SCHEDULE 888-688-4746 OR SCHEDULE ONLINE AT pivotalhealth.care

Monday to Friday 8 am to 10 pm Saturday and Sunday 10 am to 7 pm



CONVENIENT **PRIMARY & URGENT CARE AT HOME**

Now high-quality health care comes right to you for the same cost as going to your doctor! Call 888-688-4746 or visit pivotalhealth.care to schedule a visit.

WHY USE PIVOTAL HEALTH

- Don't wait in the waiting room we'll come to you
- In network with major insurances UnitedHealthcare. BCBS, Humana, Cigna, The Alliance, and more
- Costs the same as going to the urgent care or your doctor

IV fluids and meds as needed

Infectious disease testing (COVID. flu. strep, RSV)

High-quality healthcare from experienced, licensed

TREATMENTS & PROCEDURES - ALL AGES

Upper respiratory infections Sore throats

Nausea, vomiting, diarrhea Rashes and bites

Joint and muscle pain (mobile X-Rays) Cuts. lacerations, boils

Plus many more

NOW SERVING THE MADISON & MILWAUKEE METRO AREAS

N NETWORK WITH BCBS, UNITED, HUMANA, CIGNA. THE ALLIANCE, & MORE



An **Assurex** Global Partner

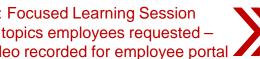
800.566.7007 MyKnowledgeBroker.com

Innovative Solutions – The Basics

Maximizing your current programs

 Education focused on what employees need and using technology to assist

> Ex: Focused Learning Session on topics employees requested -Video recorded for employee portal







Innovative Solutions – The Basics

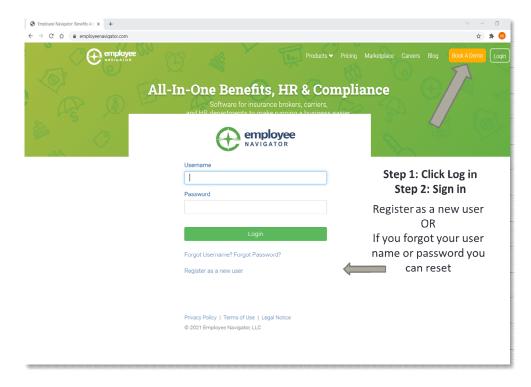
Fully Insured vs. Self Funded Dental

Client Name													DD
Dental Funding Analysis Report						2023 Dent	al Funding		Dental Ad	lmin Fee			R _g R
						Single	\$35.07		PEPM	\$5.65			INSURANCE
						Family	\$118.76					the kn	owledge brokers"
Monthly Dental Enrollment	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Annual Total
Single	142	142	142	140	140	141	142	142	145	145	145	145	
Family	257	257	257	257	258	256	256	256	256	256	255	254	
Monthly Dental Funding	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Annual Total
	\$35,501.26	\$35,501.26	\$35,501.26	\$35,431.12	\$35,549.88	\$35,347.43	\$35,382.50	\$35,382.50	\$35,487.71	\$35,487.71	\$35,368.95	\$35,250.19	\$425,191.77
Monthly Dental Expenses	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Annual Total
Dental Paid Claims	\$27,000.00	\$17,234.00	\$36,000.00	\$32,000.00	\$24,593.00	\$23,429.00	\$38,000.00	\$22,032.00	\$14,000.00	\$21,321.00	\$39,211.00	\$24,421.00	\$319,241.00
Monthly Admin Fee	\$2,254.35	\$2,254.35	\$2,254.35	\$2,243.05	\$2,248.70	\$2,243.05	\$2,248.70	\$2,248.70	\$2,265.65	\$2,265.65	\$2,260.00	\$2,254.35	\$27,040.90
Loss Ratio - Expenses/Funding	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Annual Total
	82.40%	54.89%	107.75%	96.65%	75.50%	72.63%	113.75%	68.62%	45.83%	66.46%	117.25%	75.67%	\$9.77
Dental Funding Less Expenses	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Annual Total
	\$6,246.91	\$16,012.91	-\$2,753.09	\$1,188.07	\$8,708.18	\$9,675.38	-\$4,866.20	\$11,101.80	\$19,222.06	\$11,901.06	-\$6,102.05	\$8,574.84	\$78,909.87

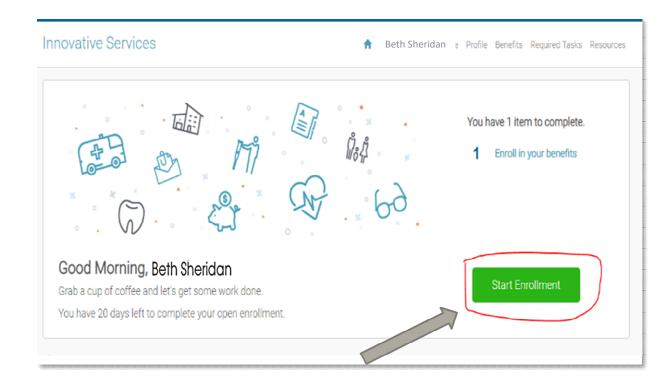
- EXAMPLE OF OPEN ENROLLMENT MEETING

How To Enroll Into Your 2023 Benefits

STEP 1: Log-in, STEP 2: Sign-In



STEP 3: Start Enrollment



R&R Insurance



About Assurex Global

We are an exclusive partnership of the most prominent independent insurance agents and brokers in the world

- Founded in 1954, Assurex Global is the world's largest privately-held commercial insurance, risk management, and employee benefits brokerage group
- Large Education Practice Group
- 3,800 Education Clients within Assurex
- Introducing ISBC program (private school self-funded consortium) to Wisconsin



LARGEST INDEPENDENT BROKERAGE IN REVENUE

5TH LARGEST BROKER WORLDWIDF

\$35 BILLION ANNUAL PREMIUM VOLUME

630+ PARTNER OFFICES

100+ PARTNER FIRMS

21,500+ EMPLOYEES

6 CONTINENTS

800.566.7007 | MyKnowledgeBroker.com An Assurex Global Partner

Global Innovation – Powered By Benefitpitch



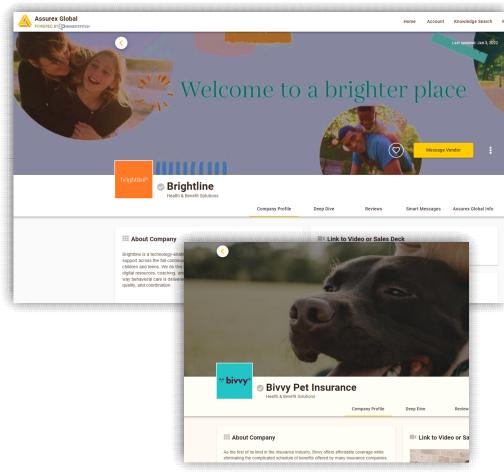
Provides:

- Easy Access to locate specific niche benefit vendors
- Deep Dive on the costs, how the programs work
- Reviews

Top 10 Assurex Global Service Type Searches

- Behavioral / Mental Health
- Benefits Administration
- COVID-19 Testing / Services
- Earned Wage Access / Instant Pay
- High Performing Networks
- Mindfulness
- Pet Services (Pet Insurance / Pet Wellness)
- Pharmacogenomics (PGX)
- Tobacco / Smoking Cessation
- Voluntary Benefits

Example: Technology-enabled pediatric behavioral health company



Innovation Solution Spectrum

As is	Due Diligence	Changes
	 Premium and HRA/HSA contribution strategy review Alternate fully insured plan designs analysis Wellbeing plan review and changes Self-funding for dental 	
Fully Insured No changes	 Captive arrangement Self-funding for health ASO model Un-bundled Boutique PBM / International Rx Transplant carve out Other options 	Self-funding

HR & Member Support Concierge Service

Call or Email Your Insurance Concierge Team!

- Chris Kramer
- Ellen Dunn



R&R Insurance Services, Inc. 262-953-7100

- N14 W23900 Stone Ridge Dr. Waukesha, WI 53188
- 5317 W. Grande Market Dr. Appleton, WI 54913
- 1370 Glory Road Green Bay, WI 54304



SEEDS OF HEALTH, INC.

Seeds of Health, Inc.

If you have questions or concerns about your insurance, we want to help.

Your insurance Concierge Team will work directly with you to:

- Explain your insurance benefits
- Provide claim advocacy and explanation
- Recommend value-added services from your insurance carrier
- · Help you make healthy changes by connecting you to available preventive care and wellness resources

Guide you through insurance options as the needs of you and your family change



the knowledge brokers'



N14 W23900 Stone Ridge Drive, Waukesha, WI 53188 myknowledgebroker.com

Your Concierge Team



Chris Kramer **Employee Benefit Consultant** Chris.Kramer@rrins.com Phone & Fax: (262) 953-7151



Ellen Dunn **Manager, Client Services** Ellen.Dunn@rrins.com Phone & Fax: 262.953.0722

Other Team Members



Molly Flynn-Johns Manager, Analytics and Data Strategy



Taylor Hahn, CHESStrategic Wellbeing
Consultant



Liz Johnson, MBA Medicare Consultant



Alyssa Bauers
Sr. Client Marketing
Coordinator



Christine Krueger, HCSA, Benefit Claim Specialist



Stephanie OdegardBenefits Analyst

800.566.7007 | MyKnowledgeBroker.com An **Assurex** Global Partner

Transition Plan

Our Transition plan is 'Reading, Writing and Arithmetic'

Reading -

- Re-review the current benefit offerings document
- Review any Strategic Plan initiatives
- Review Benefit policies and documents with carriers



Writing -

- Meet with the Seeds of Health benefits team and take notes on what is important to them, areas of benefit understanding and areas of benefit education improvement
- Meet with the administrative team for an Onboarding session and documenting current benefit understanding and future goals

Arithmetic –

- Analytical analysis of current funding and cost structure of benefits
- Make sure costs are aligned with the revenue limits and Districts objectives



What Our Education Clients are Saying . . .



New District Client in Southeastern WI

"The team of professionals that led R&R's presentation impressed the committee, particularly their **professionalism with humility**."

"They appear to know the strength of their internal resources and expertise and worked well together. Our team felt that R&R would provide access to the right person at the right time to meet the District's needs."

"They were the only firm that made wellness a significant component of their presentation. They shared examples of the types of data reporting that would be provided and used to make informed decisions regarding health and other benefits, as well as innovative ideas to potentially improve our health program."



Public Community College in Illinois

From the President of the College: "That was the **best employee benefits meeting** that I have ever watched."

From the Executive Director of Human Resources: "I just wanted to thank you again for attending our Finance Committee meeting this afternoon and for all the time and effort you and your team put in to prepare for it. It was comprehensive and informative and well-received by the attendees.



Northern Wisconsin School District

"You are amazing! We have dealt with this issue forever and you took care of it for us like a champ. We should have been working with you years ago!"

w.mvknowledgebroker.co



Supporting Our Communities_









METRO MILWAUKEE SHRM

Committee Member







Steering Committee Member



Supporter



The R&R Insurance Report Card

Just Like Your Organization R&R Insurance Exceeds Expectations



THANK YOU!

Let's Continue The Conversation!

Knowledge is in the Knowing, Come Know with Us!

the **knowledge** brokers™



