

Advantages of Our Employee Benefits Division

Innovation, Trends & Planning

- Employee Navigator – benefits & HR Administration under one program
- ALEX® - real time benefits decision support tool
- Assurex Global™ - membership that provides national resources for multi-location organizations
- Legislative Liaison – serves on Health Advisory Council by WI Commissioner of Insurance, knowledgeable of legislative impacts on employee benefits

Analytics

- Staffed Analytics Team
- Benchmarking data to help employers determine how benefits stack up to competition
- Customized software solution to evaluate plan options & develop employer strategies including HRA/HSA contribution modeling – all in real time
- Risk decision support tool to project costs from fully-insured to self-funded with ability to model different stop-loss levels
- Claims analysis software that provides detailed information into drivers of claims costs – the who, what, where & why of costs

Communication

- Customized Benefit & Enrollment Guides – including plan specific video content
- Consumer Tip Sheets – informs members to best utilize benefit plans
- Customized Recruitment Flyer – promote organization's benefits & culture
- Staffed Medicare Specialist – navigate options for employees & their families to best fit needs

Compliance & Regulatory

- Staffed Compliance Director
- Year-round HR/Compliance seminars offering SHRM PDC credits
- Personalized compliance documents/kit – specific to organization's benefit plans
- Online HR library resource
- Proprietary tools that simplify compliance
- Compliance Gap Analysis

Wellness

- Staffed, Certified Health & Wellness Consultant
- Maximizes carrier wellness resources & value they bring employees
- Assess company culture, develop wellness goals & establish milestones that work within budget
- Attend meetings with Wellness Committee and assist with employee communication

Service Team

- Insurance Concierge Team – employee resource & employee advocacy on benefits
- Day to day support for company HR/Benefits team
- Full vendor/carrier management including marketing efforts
- **Premier Agency** designation with top insurance carriers that helps provide additional resources & support to our clients